

Hey!

We are Jen & Pharaby

Dog Mom | Art | Lifestyle

ABOUT US

We're dedicated to helping pet parents create happier, healthier lives for their dogs. Our content is positive, uplifting, and focused on sharing practical tips, products we use & fun hobbies. We both love painting & puzzling, I enjoy knitting & other crafty things too.

I prioritize using human-grade food for Pharaby and non-toxic products in our home, so our audience knows they're getting trusted, quality recommendations.

I also regularly share my passion for art and crafts, because I think it's a great way to relax. I'm a hobby pusher 🥰

Our goal is to inspire and boost spirits while building a genuine community around positive pet parenting and creative living. I specialize in authentic storytelling and brand partnerships, welcoming collaborations with both pet and lifestyle brands



by JEN & PHARABY

SERVICES

- Dedicated Instagram Feed Post
- Instagram Story Post
- Instagram Reels & TikToks
- YouTube Mentions & Demos

FUN FACTS!

Pharaby paints & she has been using AIC word buttons to communicate for over 5 years, and now uses 130+ words.

I've been vegan since 2006 (Pharaby is not vegan)

SOCIAL LINKS

[YouTube.com/JenFarrer](https://www.youtube.com/JenFarrer)

[Instagram.com/Pharaby_Fable](https://www.instagram.com/Pharaby_Fable)

[TikTok.com/@JenFarrer](https://www.tiktok.com/@JenFarrer)



FurBabyMomma77@gmail.com | 954-562-1334

stats



YouTube

63K	82%	24% 55-64 year olds	9%	315k	76% US
Subscribers	Women	Age Range	Engagement	Monthly Reach	Location

Instagram

51K	93%	28% 35-44 year olds	23+%	256K	50% US
Followers	Women	Age Range	Engagement	Monthly Reach	Location

TikTok

13K	77%	27% 45-54 year olds	4.3%	37K	59% US
Followers	Women	Age Range	Engagement	Monthly Reach	Location

Facebook

15K	95%	27% 45-54 year olds	20+%	390K	80% US
Followers	Women	Age Range	Engagement	Monthly Reach	Location

*stats updated June 2025